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SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)**B.Tech IV Year I Semester Regular Examinations Nov/Dec 2019**
ENTREPRENEURSHIP DEVELOPMENT
(ME & ECE)

Time: 3 hours

Max. Marks: 60

(Answer all Five Units 5 x 12 = 60 Marks)

UNIT-I

- 1 a Define Entrepreneurship. Explain the concepts of entrepreneur with relevant examples. **6M**
- b Explain the characteristics of an entrepreneur. **6M**

OR

- 2 a What is the role of entrepreneurship in economic development? **6M**
- b What is meant by an Intrapreneurship? Explain. **6M**

UNIT-II

- 3 a Define Small Business and explain the concept of small business. **6M**
- b What is the need of small business? Elucidate. **6M**

OR

- 4 a Explain the Joint Hindu Family business. **6M**
- b Discuss about features, advantages and disadvantages Partnership **6M**

UNIT-III

- 5 a Explain the concept of invention with any two examples **6M**
- b Explain what is the significance of Innovation in entrepreneurship? **6M**

OR

- 6 a Explain the problems of business start without IPR **4M**
- b Write short notes on the following: **8M**
- i. Patents
- ii. Trademark
- iii. Trade Secrets
- iv. Copy Rights

UNIT-IV

- 7 a What are the motivational factors influencing the entrepreneurs? Explain in detail. **8M**
- b Explain the concept of motivation **4M**

OR

- 8 a Give a brief note on loans available for starting new ventures in India. **6M**
- b Explain about consultancy organizations. **6M**

UNIT-V

- 9 a What is Project? Explain the stages of project life cycle. **6M**
- b Discuss on features of the Project. **6M**

OR

- 10 a How can a feasibility study helps in entrepreneurship? **6M**
- b How do you design a project? Explain the steps. **6M**

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